

Sample Jogathon Text Messages

<<Attached picture of child>>

Hi XXX,

This sweet toothy grammar student is kicking off Jogathon season at Geneva. He is raising money to support financial aid and ensure fellow students have access to a classical and Christian education. His goal is to get to 20 donors by tonight. He has 8 donors so far!

<<Insert student's link>>

Will you help him get to his goal?

Thank you!

Please consider supporting me by donating to Geneva's annual Jogathon to raise money for financial aid. Geneva exists to provide a classical education from a biblical worldview to equip students for a lifetime of learning, service and leadership to the glory of Jesus Christ. I am privileged to link arms on mission with people I love at a place I love. **Our Head of School challenges us at the kickoff this morning to raise \$51K over this weekend.** Join me!

<<Trade out current challenge language>>