

JOGATHON GENEVA

2023



GENEVA SCHOOL *of* BOERNE
FRIDAY, NOVEMBER 3

Jogathon is a beloved school-wide event that inspires students to run for others and raise money to relieve some of the financial burden of tuition for the next school year. Approximately 50 current families benefit from this assistance each year. Since Jogathon began in 2007, our community has raised \$2.3 million for the Geneva Tuition Assistance Fund through this annual event.

SERVING OTHERS

- Jogathon is a season where students and families lean into Geneva's culture of generosity.
- Each grade level is challenged to raise money to lower the cost of tuition for four students. The average tuition assistance award is \$3,500 and to make this goal, the **grade level team goal is set at \$15,000**. The **overall school goal is \$200,000**. Each student is encouraged to raise **\$250** to help reach the school goal.
- Fun challenges and recognitions for grade level teams and individuals encourage students and their families to have fun while serving others throughout the next four weeks. Geneva develops servants, scholars, athletes and artists.

NEXT STEPS

- Students are encouraged to ask relatives, neighbors, church members and friends to sponsor them with either flat rate donations or pledges per lap. Historically, 90% of donations come in as flat donations prior to the event.
- **Online giving** is the fastest and easiest!
 - A welcome message will be sent to the mother's email address on Thursday, October 5 with the student's weblink and login via an organization called Qgiv. You may also find your student's weblink at: **GENEVASCHOOLTX.ORG/JOGATHON**.
 - Last year, 85% of funds raised came through online gifts (credit card, debit card or bank payment).
 - Online donations are open until December 8.

- **Donors who choose to give anonymously** may do so either online or by dropping off a donation to Development Director Melissa McKenzie in the Old Admin Building.
- Rhetoric students may drop off check and cash donations to Ms. Helm in the Rhetoric School Admin. A **Donation Tracker** and **Lap Pledge Tracker** are available upon request.
 - Donations are due by **Wednesday, November 1** for credit towards individual and grade level goals prior to Joga-Festa-HOCO-thon.
 - Donations based on pledges per lap are due by **Thursday, November 9.**

JOGATHON SHIRTS

- **Jogathon shirts** may be ordered beginning Thursday, October 5 via Melissa McKenzie's ParentSquare post. Students and parents may purchase shirts to support the Tuition Assistance Fund and will wear them on the day of Jogathon. **The order deadline is Monday, October 16.**
- **Jogathon is Friday, November 3,** and Rhetoric students wear a Jogathon or Geneva t-shirt, appropriate athletic shorts or pants and any athletic shoe.

JOGATHON SCHEDULE – NOVEMBER 3

Students run on the grassy perimeter around the competition field during their allotted time on Friday, November 3. All parents and siblings are welcome, so put on your running gear, join in, run, watch, cheer and experience the fun of running for others. Check the forthcoming Jogathon ParentSquare posts for all the details.

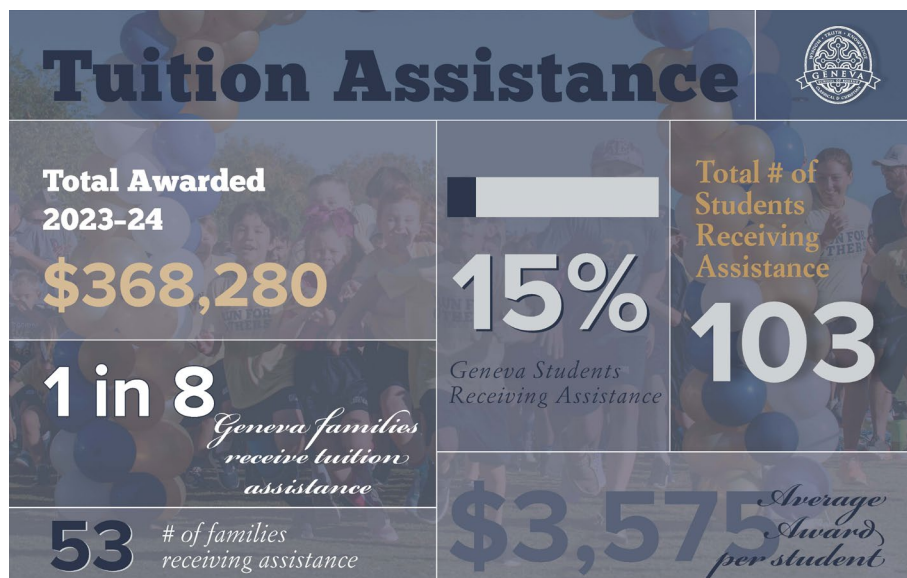
- 8:35-9:00am – K-Prep, Kindergarten, Grades 1 & **12 and AIM Buddies**
- 9:15-9:50am – Grades 2, 3 & **9 and AIM Buddies**
- 10:05-10:45am – Grades 4, 5 & **10 and AIM Buddies**
- 11:00-11:45am – Grades 6, 7 & 8

Rhetoric School will be dismissed at 11:45am for EagleFest.

GO EAGLES!

LET'S SERVE OTHERS!

THANK YOU FOR BLESSING OTHERS!



2023 JOGATHON GENEVA



RHETORIC SCHOOL – GOALS, CHALLENGES AND CELEBRATIONS

SCHOOL GOAL: \$200,000

- **Mission:** Average Tuition Assistance gift is \$3,500.
Each grade level team can fund four student gifts to facilitate attending Geneva School of Boerne.
- **K-12 Grades + Staff** = \$15,000 team goal each; **Kinder Prep + Alumni** = \$5,000 team goal each

ALL-SCHOOL

Challenge	Details	Celebration	Online Badge
Ledoux's \$50K Launch	Raise \$50,000 by Monday, October 9 at 6pm	GS = Gaga Ball for a Week LS & RS = Jeaneva Dress Tues-Fri, October 10 - 13	
Most Donors Grade Level Team Challenge	One GS, LS & RS Team with the Most Donors from October 13 - 20	Zoo Animals Visit Geneva	
Taco Tuesday	Raise \$50 on October 24	Mary's Taco on October 25	
Thirsty Thursday	Raise \$50 on October 26	Chick-fil-A Lemonade on October 27	
Top Individual Fundraiser	Raise \$10,000 by November 10	Head of School for a Day	
Top Team Fundraiser	Winner "per capita"	Street named behind MPB for one year: "Class of 20__ Lane"	

RHETORIC

Challenge	Celebration	Online Badge
Grade Level Team Goal Raise \$15,000	Chick-fil-A Lunch for the Grade	
All Rhetoric School Goal (9-12) 100% Participation	Jeaneva Dress MONDAY + Long Lunch	 + 
Individual Goals:		
\$100	Geneva Eagle Gold Rally Towel	
\$250	Kona Ice at Jogathon	
\$500	Pie a Teacher	
\$1,000	Dress a Teacher For a Day	
\$2,500	Coffee/Smoothie for You & a Friend During December Finals – T, W, Th	
\$5,000	Uber Eats for You & a Friend During December Finals – T, W, Th	
\$10,000	Grammar Student for a Day + Excused Daily Work	
20+ Donors	Coffee/Drink at EagleFest	

GENEVASCHOOLTX.ORG/JOGATHON

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6 Jogathon Eagle Yell Pep Rally!	7
					Ledoux's \$50K Launch	
8	9	10	11	12	13 Shootout & Talons UP! Dinner	14
Ledoux's \$50K Launch					Most Donors Team Challenge	
15	16	17	18	19	20 Grandparents Day	21
Most Donors Grade Level Team Challenge						
22	23	24 Taco Tuesday = \$50	25	26 Thirsty Thursday = \$50	27	28
29	30	31	1 CASH/CHECK Deadline for Jogathon Day Experiences	2 **Drawing for Parking Spots** HOCO Pep Rally - 3:15p	3 Joga-festa-HOCO-thon!! Jogathon - 8:30a-11:45a EagleFest - 11:45a-2:45p House Tailgates - 6:00p HOCO Game - 7:00p	4
	Serve Others: Donate to Others					
5	6	7 Bingo Card Deadline	8	9 CASH/CHECK Deadline for Pledges	10	11

The final date for submitting cash & checks is November 9, 2023.

Online donations accepted through December 1, 2023.